



SpaFinity Moving Forward With Product and Personnel.

In moving forward with her plans Connie Weissling is pleased to announce Corie Rivers as Vice President of SpaFinity. Rivers brings to the team 20 years of experience in medical equipment manufacturing and distribution. With a background in sales, marketing, product development and safety/compliance, " She will be a great asset to Spafinity", Weissling states. "Corie joins me with my enthusiasm for producing high quality products and providing knowledge to our customer regarding the Pipeless systems and their benefits in safety." As a member of the executive team Rivers will be responsible for implementing SpaFinity's marketing plans and assisting in the development of the companies long term strategic plan. With her experience she will be able to support Weissling in distributor sales and new product development. Rivers shares, "I am very excited to be apart of a team that has the same commitment to the customer in quality products and service that I do. Connie's passion for the industry is very contagious and I am thrilled to have this opportunity to work with her at SpaFinity."

Rivers joined the company to assist in spreading the companies core value message which is: INTEGRITY based on credible actions, COMMITMENT to the customer by offering quality products, and LEADERSHIP by educating our customers on the safety and purity supplied by the SANIJET Pipeless jets that are incorporated in all SpaFinity Pedicure Chairs.

The M800 and M800 Organic are high quality, luxurious products that offer everything that you are looking for in a Pedicure Chair. "A peace of mind for the client, technician and spa-owner is our goal to achieve in the products we supply", commented Weissling.

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