



For Immediate Release

Connie Weissling Launches SpaFinity Pedicure Chairs

Connie Weissling has founded a new company, SpaFinity, and will be launching a new line of Pipeless pedicure chairs as of November 1, 2008.

Weissling was most recently CEO of European Touch where she guided the company's dramatic growth over a fifteen year period. "I have always felt the entrepreneurial spirit and I could not be more excited about the new products SpaFinity will be introducing to the market" said Weissling. The company will be based in Germantown, Wisconsin and will brand all its products under the SpaFinity brand name.

SpaFinity will initially launch the M Series consisting of two Pipeless pedicure chairs...the M800 and the M800-Organic. In an exclusive manufacturing agreement with Sanijet Corporation, both chairs will feature the patented Sanijet Pipeless system. The SpaFinity M800 and M800-Organic will be derivatives of Sanijet's popular Mirai and Mirai Organic Pipeless pedicure chairs and will be manufactured for SpaFinity by Sanijet Corporation.

Sanijet Corporation will no longer offer its Mirai and Mirai Organic chairs in North America according to John Booth, founder of Sanijet. "We have known Connie for a long time and hold her in the very highest regard. I started this company to solve the health and sanitation problems associated with piped spa baths and the pedicure chairs have always been secondary to me. We are thrilled to have found a home for that business and this agreement allows us to focus on our core Pipeless spa bath business," commented Booth.

SpaFinity's introductory product line is expected to expand to include other high quality pedicure chairs that will compliment the M800 and M800-Organic models. All models will feature the Sanijet Pipeless technology. "I am a big believer in the health and safety benefits of Pipeless technology. We have all become too aware of the risks of piped pedicure spas and SpaFinity will never put the end customer at risk. Quality and customer service will never be compromised." added Weissling.

SpaFinity's products will be available through a network of select, qualifying distributors strategically located throughout North America.

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